



FROM THE DIANA AWARD

# DIGITAL FOOTPRINT\_

BE\_  
STRONG  
ONLINE



# LEARNING OBJECTIVES\_

- ❖ Students will be able to demonstrate an understanding of the concept of digital footprint
- ❖ Students will be able to identify the potential risks of oversharing online

**Activity A:** Students will be able to demonstrate an understanding of the impact of online behaviour

**Activity B:** Students will be able to identify the long-term impact of your digital footprint and develop arguments for and against different types of online activity

**Activity C:** Students will be able to identify the way that online services that are free to use generate a profit using the data of its users

**Activity D:** Students will be able to identify the implications of the permanence of your digital footprint and the fact that the internet is a public place in which anyone can see what you post.



# GROUND RULES\_

- ❖ Everyone has the right to 'pass' on a question if they don't want to answer
- ❖ Everyone has the right to be listened to
- ❖ There should be no shouting out
- ❖ Everyone should feel comfortable asking questions



## TEENS DISCUSS ONLINE PRIVACY\_



[youtu.be/7WSl2Zfj7kM](https://youtu.be/7WSl2Zfj7kM)



## ACTIVITY A

# MY DIGITAL STYLE QUIZ RESULTS

❖ **Mostly A's:** #Winning - You're a hero when it comes to using the internet: whether it's thinking about others' feelings or personal privacy before you post or using your online presence to create a positive reputation, you're clued up on all things digital footprint. Keep up the good work!



## ACTIVITY A

# MY DIGITAL STYLE QUIZ RESULTS

- ❖ **Mostly B's:** #PrettyGood - You're aware that the internet is a public place and bear in mind what impact your online actions could have. Remember to keep on top of your digital footprint and check your privacy settings to make sure you're not sharing the wrong things with the wrong people.



## ACTIVITY A

# MY DIGITAL STYLE QUIZ RESULTS

❖ **Mostly C's:** #Fail - Oh no! You've got a bit of work to do on your online presence. But don't worry, just remember three key things:

- 1) keep on top of your privacy settings to make sure you're only sharing things with your friends
- 2) things you post online can be shared far and wide, so think about the impact on you or your friends before you post; and
- 3) if you wouldn't do or say something offline, think twice before doing or saying it online.



## ACTIVITY B

# DRAGONS' DEN

Uses social media all day every day to chat to friends, posts are all public. What do you think about her comment about our info day?



**Birthday:** 28 June

**Interests:** Reading, blogging, going to the cinema, cooking

### CANDIDATE 1

Candidate 1

Just now

Watching tv. Not sure what to have for dinner. #hungry

Candidate 1

12/04/15 11:09

@myfriend So bored at this college information day. #Lame! #CorburyInfoDay

Candidate 1

11/04/15 18:05

Loving my new haircut! <3

Candidate 1

11/04/15 17:

Going to the hairdressers #newhairdontcare






## ACTIVITY B


# DRAGONS' DEN

CANDIDATE 2



**Birthday:** 14  
October

**Interests:** None

**Candidate 2 at Corbury Gym**  
Just now  
  
#gains #gymgoals

**Candidate 2**  
07/08/15 12:04  
@!?!\* just got my exam results  
back. @\*?! rubbish. #Fail

**Candidate 2**  
11/04/15 18:05  
Should be revising, #bored.  
Playing COD instead

**Candidate 2**  
11/04/15 17:01  
@myfriend going gym, see you  
there

This candidate's application was strong, all A/A\* grades. His social media activity makes me think twice. What do you think?



## ACTIVITY B

# DRAGONS' DEN

Blogs about interests, uses social media regularly to share interesting things and positive quotes. Has connected with different colleges through social media.



### CANDIDATE 3



**Birthday:** 20 April

**Interests:** Sailing, volunteering, reading, music

**Candidate 3**

Just now

Great time sailing at the lakes today, well done team!

**Candidate 3**

12/04/15 11:09

Woop - got my exam results back. Full marks in maths :)

**Candidate 3**

11/04/15 14:15

If you're interested in volunteering with a great organisation this summer, check out [www.abcvolunteers.co.uk](http://www.abcvolunteers.co.uk) - they do great work with young people across the country.

**Candidate 3**

12/04/15 17

Really enjoyed the information session today @CorburyCollege!



## ACTIVITY B

# DRAGONS' DEN

This candidate's application was great. They're either not on social media or they've got very strict privacy settings because I can't find anything out about them. What do you think?



### CANDIDATE 4



**Birthday:**  
Unknown

**Interests:**  
Unknown

Candidate 4  
This account is private

Candidate 4  
This account is inactive



## ACTIVITY B

# DRAGONS' DEN

Ranking (1= 'highly likely' to receive the final place at the college and  
4 = 'highly unlikely' to get in)

1

2

3

4

Explain your reasons why



# REFLECTION STATEMENTS

- ❖ In my opinion...
- ❖ I wonder why....
- ❖ I noticed...
- ❖ I believe/believed...
- ❖ I feel/felt...
- ❖ I predict...
- ❖ I don't/didn't understand...
- ❖ What if...



# THANK YOU\_



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