



FROM THE DIANA AWARD

FIND OUT MORE ABOUT OUR ANTI-BULLYING
AMBASSADOR TRAINING



ABOUT THE DIANA AWARD

The Diana Award is a charity legacy to Diana, Princess of Wales' belief that young people have the power to change the world for the better.

Since 1999, over 48,000 young people have been recognised with a Diana Award for making an outstanding difference in their communities across the globe.

With the support of HRH Prince William and HRH Prince Harry, The Diana Award aims to foster, develop and inspire positive change in the lives young people.

We do this by:

Driving change

Facilitating change through practical action with young people.

Recognising change

Rewarding positive change made by young people.

Mobilising change

Celebrating and supporting ongoing change in young people.

OUR PROGRAMMES



The Diana Award

Awarding exceptional young people for selflessly creating and sustaining positive social change.



Anti-Bullying

Engaging young people to change the attitudes, behaviours and culture of bullying by building skills and confidence to address different situations, both online and offline.



Mentoring

Building the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills.

ANTI_BULLYING AMBASSADORS

2011

The year that the Anti-Bullying Ambassador programme was launched at The Diana Award.

(over) 31,000

The amount of young people we have trained since 2011 to become Anti-Bullying Ambassadors.

(over) 4000

The amount of schools that have Diana Award Anti-Bullying Ambassadors who are making positive social change.

GLOBAL

We have trained Anti-Bullying Ambassadors in the UK, Ireland, Greece, United Arab Emirates and USA. You can become a part of an international movement.

ANTI-BULLYING AMBASSADOR_PROGRAMME

Peer support systems provide young people with a voice and initiatives to take action. The Diana Award recognises that young people are the best agents to make changes in their schools and local communities. As a result, the Anti-Bullying Ambassador Programme strives to provide young people with the confidence and ideas to lead their school's anti-bullying work enabling them to create emotionally healthy relationships founded on concern for others and empathy for others people's feelings.



"I am convinced that our improved attendance now 95.3% and fall in exclusions is a direct result of our engagement with The Diana Award Anti-Bullying Programme. Having Anti-Bullying Ambassadors trained by you has changed lives, attitudes and I would go as far to say the whole culture of our school"

- **Head teacher, Churnet View Middle School, Leek, Staffordshire**

Anti-bullying training days are all-day events which provide a great opportunity for you to meet other schools within your local community to share ideas and partake in shared activities. The day aims to empower young people and staff members by providing knowledge of what bullying is and how to tackle it. At the end of the day, students will make an action plan of how to approach reducing bullying in their schools and will become Anti-Bullying Ambassadors!



WHAT STAFF AND STUDENTS GAIN AT TRAINING_

At the end of our Anti-Bullying Ambassador events, young people and staff are equipped with the confidence, knowledge, skills and resources they need to tackle bullying in their schools, communities and online.

Our full-day training events give participants:

- An understanding of what bullying is and how to identify it
- The ability to safely intervene bullying incidents
- An understanding of the impact bullying has on others
- Confidence to deliver Anti-Bullying campaigns in their school
- A one hour workshop for staff within the training day
- CPD points for staff members



IMPACT OF THE PROGRAMME_

77% of young people across Case Study schools agree that since the introduction of Anti-Bullying Ambassadors there has been less bullying in their school.

86% of Anti-Bullying Ambassadors agree that their Anti-Bullying work has helped other students feel safe in their school.

98% of Anti-Bullying Ambassadors felt 'very confident' in their ability to support a peer being bullied.

98% of Anti-Bullying Ambassadors agree that the programme helped them feel more confident about making a difference in their school.

The Anti-Bullying Ambassadors Programme is regularly cited as an example of best practice by Ofsted: [find out more](#)



GET INVOLVED_



[Book your students onto an Anti-Bullying Ambassador Training day](#)



[Book Bespoke Training from one of our trainers for an exclusive visit to your school](#)



[Register to become a host school for an Anti-Bullying training event](#)



[Fundraise for our campaign](#)



